

## **Pacifica History Celebrates 25 Years**

Coastal operator Pacifica Shipping marked its 25th anniversary in late 2010 by publishing a candid and incident-filled book "Spirit Of The Coast."

The book tells the company's history through the eyes and ears of its owners, staff, customers and suppliers, charting fleet growth to four ships by the late 1990's. Pacifica's former CEO, Rod Grout, says the team that built and ran the operation were fervent believers in the coastal mode, having to compete in an often difficult market. The company's story is told in a refreshingly honest and entertaining style through its many colourful characters, both at sea and on shore.

With 150 photos, charts and diagrams, the 138-page hardcover book is available from Pacifica for \$49.90, including GST, packaging and postage.